Redline Advisory

Website Terms of Use

1. About these Terms

These Website Terms of Use ("Terms") apply to your use of the Redline Advisory website at www.redlineadvisory.co.uk (the Website), including the Contract Friction Scorecard and other content, tools and resources made available through the Website.

By using the Website, you agree to these Terms. If you do not agree to them, you should not use the Website.

These Terms relate to use of the Website only. They do not govern consultancy services provided by Redline to its clients, which are subject to separate contractual terms agreed between Redline and the relevant client.

2. About Redline Advisory

The Website is operated by Redline Advisory Limited ("Redline", "we", "us" or "our"), a company registered in England and Wales.

Company number: 17457878
Registered office: Suite A, 82 James Carter Road, Mildenhall, IP28 7DE
Website: www.redlineadvisory.co.uk

Redline is a contract operations consultancy helping businesses identify and remove friction from their contracting operations through improvements to people, processes and technology.

3. Using the Website

You may use the Website for lawful business and informational purposes.

You must not:

- use the Website unlawfully, fraudulently or in a way that infringes the rights of another person;
- attempt to gain unauthorised access to the Website, its underlying systems or any connected systems;
- knowingly introduce viruses, malicious code or other harmful material;
- interfere with the operation, security or availability of the Website;
- use automated means to extract, scrape or systematically reproduce Website content without our permission; or
- reproduce or commercially exploit Redline's content, materials or methodologies except as expressly permitted by these Terms or with our written consent.

We may restrict or suspend access to the Website where we reasonably consider this necessary to protect Redline, the Website, its users or third parties.

4. Information, not professional advice

The Website contains information relating to contract operations, contracting processes, legal operations, technology, automation and related business matters.

This content is provided for general information and operational assessment purposes only. It does not constitute legal, financial, regulatory or other professional advice and should not be relied upon as a substitute for advice appropriate to your particular circumstances.

Although Redline may work with legal, commercial and operational teams, use of the Website does not create a solicitor-client relationship, fiduciary relationship or other professional advisory relationship between you and Redline.

You should obtain appropriate professional advice before taking or refraining from action based on matters discussed on the Website where your circumstances require it.

5. Contract Friction Scorecard

Redline may make its Contract Friction Scorecard available through the Website. The Scorecard is designed to help businesses consider potential areas of friction within their contracting operations and identify areas that may warrant further investigation. Scorecard results are generated from the information and responses submitted by the user. They are intended to provide an indicative operational assessment only and are not a comprehensive review, audit or assurance opinion.

A Scorecard result:

- does not constitute legal or other professional advice;
- does not represent a complete assessment of your contracting operations, systems, risks or controls;
- may not identify every issue or opportunity relevant to your organization; and
- should not be relied upon as the sole basis for material legal, commercial, operational or technology decisions.

A formal Contract Friction Audit, ContractOps Implementation or other consultancy engagement involves a separate scope of work and contractual agreement with Redline.

6. Enquiries, bookings and client relationships

You may be able to contact Redline, submit an enquiry, complete the Contract Friction Scorecard or book a conversation through the Website. Doing so does not, by itself, create a client relationship or oblige Redline to provide services.

A consultancy engagement will only arise where Redline and the relevant client enter into an appropriate written agreement and/or Statement of Work.

Until an engagement has been agreed, you should avoid submitting confidential, commercially sensitive or privileged information though general Website forms unless Redline has specifically requested it.

7. Intellectual Property

Unless otherwise stated, Redline owns or is licensed to use the intellectual property rights in the Website and its content, including its text, graphics, branding, designs, frameworks, methodologies, assessment materials and Scorecard content.

You may view, access, and use the Website content for your own legitimate internal business and informational purposes.

You must not, without Redline’s prior written permission:

- reproduce or republish substantial parts of the Website;
- modify Redline materials and present them as your own;
- sell, license or commercially exploit Website content;
- reproduce or commercialise the Contract Friction Scorecard or Redline methodologies;
- use Redline content to develop or provide a competing assessment, consultancy product or service; or
- remove copyright, trade mark or other proprietary notices.

Nothing in these Terms transfers ownership of Redline's intellectual property to you.

8. Third-party websites and services

The Website may contain links to or integrate with third-party websites and services, including services used for meeting bookings, communications or other business functions.

Third-party websites and services are operated independently of Redline and may be subject to their own terms and privacy policies.

A link to a third-party website does not necessarily mean that Redline endorses or accepts responsibility for that website, its content or its availability.

9. Website availability and accuracy

We aim to keep the Website available, accurate and reasonably up to date. However, we do not guarantee that:

- the Website will always be available or uninterrupted;
- Website content will always be complete, accurate or current;
- All errors or technical issues will be corrected immediately; or
- The Website will be compatible with every device, browser or system.

We may update, change, suspend or withdraw any part of the Website without notice where reasonably necessary.

10. Liability

Nothing in these Terms excludes or limits liability where it would be unlawful to do so, including liability for death or personal injury caused by negligence, fraud or fraudulent misrepresentation.

Subject to the above, to the extent permitted by law, Redline will not be liable for loss or damage arising solely from reliance on general information, indicative Scorecard results or other freely available content on the Website where no separate consultancy engagement exists.

Redline will not be responsible for loss arising from circumstances outside its reasonable control or from the acts, omissions, systems or services of third parties that Redline does not control.

Any liability arising from consultancy services provided by Redline will be governed by the contractual terms applicable to the relevant engagement and not by these Website Terms.

11. Privacy and Personal Data

Our collection and use of personal data through the Website is explained in our Privacy Policy.

Where you use a third-party service accessed through the Website, that provider may also process personal data in accordance with its own privacy information.

12. Changes to these Terms

We may update these Terms from time to time to reflect changes to the Website, our services, our business or applicable legal requirements.

The current version will be published on the Website and the effective date shown at the top of this page will be updated where appropriate.

13. Governing law and jurisdiction

These Terms and any non-contractual obligations arising out of or in connection with them are governed by the laws of England and Wales.

Subject to any rights that cannot lawfully be excluded, the courts of England and Wales will have jurisdiction in relation to disputes arising out of or in connection with these Terms or use of the Website.

14. Contact Us

If you have any questions about these Terms or the Website, you can contact:

Redline Advisory Limited

Suite A
82 James Carter Road
Mildenhall
IP28 7DE

Email: privacy@redlineadvisory.co.uk